

NEW DATA: SOUTH CAROLINA'S LARGEST CONTRACEPTIVE ACCESS PROGRAM REACHES RECORD NUMBER OF PATIENTS IN 2023

New Morning Provided Contraceptive Services to More Than 87,000 South Carolinians in 2023, a 14 Percent Increase in Patients Served Year Over Year

Columbia, SC (March 13, 2024) – New Morning, a South Carolina nonprofit organization leading a program to expand access to affordable contraceptive services across the state, today released new data highlighting the organization's impact in 2023.

During the 12-month period (January through December), clinics participating in New Morning's program provided services to more than 87,000 patients – a 14 percent increase since 2022 and a record number of patients served by the largest contraceptive access program in the South.

"Since mid-2022, we've seen an increase in demand for birth control, and the 12,000 additional women that were served by our program in 2023 serve as evidence of this continued demand," said **Bonnie Kapp, CEO of New Morning**. "Many of the South Carolinians that depend on our services are low-income and uninsured or can't afford birth control, making the services provided by our partner clinics so crucial. As we continue to expand our reach to serve more patients each year, New Morning will pay more in birth control subsidies than ever before to ensure contraceptive access for all in South Carolina."

The new figures represent a trend of increasing demand for contraceptive access services across the state. More women are in need of support to secure the birth control method of their choice. As the number of patients seeking contraceptive services through federally funded Title X clinics continues to decrease, New Morning's program has become the largest provider of "safety net" contraceptive services in the state.

Since launching in the contraceptive access program 2017, New Morning has expanded to include over 150 partner clinics servicing every county in South Carolina and providing services to nearly half a million women across the state, reducing unwanted births by 44 percent. The nonprofit, funded in part by individual donations and grants,

continues to expand its services, ensuring that all South Carolinians have access to the contraceptive care they need in 2024 and beyond.

In April 2024, New Morning will hold “Access for All: A Reproductive Health Summit” featuring industry leaders discussing the most pressing barriers to quality reproductive healthcare, best practices, innovative solutions, and the path toward strengthening reproductive health access across America. For more information, visit <https://newmorning.org/conference>.

ABOUT NEW MORNING

New Morning is a nonprofit organization based in Columbia, S.C. that works to increase the public's access to information about family planning, counseling, and contraceptive services. For more information, visit newmorning.org and [NoDrama.org](https://nodrama.org).

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