

NEW MORNING PRESIDENT & CEO BONNIE KAPP ON OVER-THE-COUNTER CONTRACEPTIVE OPILL

Columbia, SC (March 2024) – Bonnie Kapp, President & CEO of New Morning, which leads a South Carolina contraceptive access initiative that is one of the largest programs in the nation, **issued the following statement in response to the introduction of Opill:**

“We at New Morning are thrilled to witness the introduction of Opill as this groundbreaking advancement marks a significant step forward in expanding contraceptive choices and empowering individuals to take charge of their reproductive health.

However, we recognize that availability does not equal affordability. As an organization deeply committed to enhancing access to contraception, we acknowledge the persistent challenge of affordability, especially for low-income communities.

Studies have revealed that 10 percent of women who would benefit from an over-the-counter oral contraceptive pill may struggle to afford any out-of-pocket costs associated with contraception. This reality underscores the ongoing barriers faced by many low-income, uninsured, or underinsured women in South Carolina and across the nation. At New Morning, we remain steadfast in our commitment to eliminating obstacles to ensure that all South Carolinians have equitable access to affordable, high-quality contraceptive services.

Together, let us continue to advocate for comprehensive reproductive healthcare that is accessible to all, regardless of their income or zip code.”